



**MINUTES OF A MEETING OF WHIPPINGHAM PARISH COUNCIL THAT WAS HELD ON THURSDAY
14th MARCH 2019 AT 7.15.PM AT WHIPPINGHAM COMMUNITY CENTRE ALVERSTONE ROAD WHIPPINGHAM**

MEMBERS PRESENT: - Cllr Kirwood-Slack(Chairman) Cllr Taylor, Cllr Thursby-Pelham and Cllr Clark

1381/18 APOLOGIES FOR ABSENCE

Apologies for absence was received from Cllr Baker-Smith and Cllr Walter

1382/18 DECLARATIONS OF INTEREST

There were no declarations of interest.

1383/18 TO APPROVE THE MINUTES OF THE MEETING HELD ON THE 21ST FEBRUARY 2019

The minutes of the meeting were approved and duly signed.

1384/18 MEDINA VALLEY BRANDING

Mr Biss who is Chief Executive of Island 2000, was welcomed by the Chairman.

He thanked the Council for inviting him to their meeting and Councillors were informed what Medina Valley Brand Development was about.

It started with a community team being set up and they produced an action plan focussing on visitors and the Island economy. It was agreed for it to be centred on the River Medina it that it ought to have its own brand.

Coastal Funding was applied for to create a brand and this has been led by a company from Ventnor called Words and Stuff who have worked with the steering committee on such things as logo's and branding.

It was surprising how rich the Medina Valley is in nature, culture, leisure, industry and other aspects that it makes sense for it to have its own brand. The branding covers 5 themes and will be launched on 27th March 19 at 9.30hrs.

Mr Biss reported that the definition of a success is ending up with something that everyone is comfortable with and gets used. He hopes businesses will embrace it and will help shape its use. The end product is for more people to visit the area stay longer and increase spend on the Island. Their job with this project is to encourage return visits.

He reported that Natural England has agreed to go round the River Medina with the coastal path and the Isle of Wight Council totally supports this.

Whippingham Parish Council informed Mr Biss that they liked and would support this project.

The Chairman thanked Mr Biss for coming to the meeting and updating the Council on such an interesting and innovative project.

1385/18 TO COMMENT ON THE FOLLOWING PLANNING APPLICATION AND ANY THAT ARE RECEIVED PRIOR TO THE COUNCIL MEETING AND TO NOTE DECISIONS

No planning applications received at this moment in time.

1386/18 TO RECEIVE AND APPROVE THE FINANCIAL REPORTS.

a. Summary of payments and receipt for February 2019

RESOLVED: -

THAT the summary of payments and receipts for February 2019 were approved.

b. Payment of bills

RESOLVED: -

THAT the following bills be paid: - Underpayment 4th qtr. salary £271.21, 4th qtr. Office £173.94, 4th qtr. HMRC £197.44, WCA Hall hire £156.00 and Grant for Elderly £200.00

1387/18 CONSULTATION OF ISLAND STRATEGIC PLAN. TO NOTE WHIPPINGHAM PARISH COUNCIL SUBMISSION
This item was noted.

1388/18 TO REPORT BACK ON HALC CONFERENCE.

The Clerk reported back on the HALC Conference that she attended on Tuesday. The Conference was very good and covered a range of topics and the presentation by the Hampshire CC legal team was outstanding. She reported as we belong to HALC we have access to this team for legal advice.

1389/18 CLERKS REPORT, AND TO REPORT ON CORRESPONDENCE RECEIVED FROM ISLE OF WIGHT COUNCIL AND OTHERS PRIOR TO THE MEETING INCLUDING THE FOLLOWING FOR DECISIONS TO BE MADE

- **Invitation to comment on Whippingham War memorial.**

Correspondence was received from Historic England consulting the Parish Council on Whippingham War Memorial. The history of the Memorial and the build was included in the information that was sent to the Council as historic England is currently considered if it has special architectural or historic interest. Whippingham Parish Council considers the War memorial to be of special historic interest and will inform Historic England of the Councils view.

- **Letter received from resident regarding proposed route of coastal path.**

The letter raised serious number of concerns. The Council discussed the latest draft proposed route and were appalled at way Natural England is handling this project and the fact that part of Barton Estate has had more consultation and whilst others on the estate appear to have had a lack of meaningful conversation which the Council considers to be disgraceful. Residents are receiving letters from Natural England have not received communication previously.

It is considered by the Council to be a farce when this so called coastal path is nowhere near the coast nor does it have any sea views of the Island Coastline on this particular stretch of the coast.

The Council is concerned because the existing coastal path is .9 of a mile and is more convenient and leads people to see better views and there is more access to views than the proposed new route which is 2.5 miles long.

The Council is concerned about the route now going through The Heights and the problems that will cause especially because it is proposed to go between the bungalows no 30 and 32 which breaks the 20 metre rule.

The Council is worried about access through Brocks Copse and questions the safety of the public using a route through that piece of land. The Act requires land the path to be safe and convenient. There is also a large fence been erected on this property blocking access to the public footpath.

It was agreed that the Council would write to Natural England expressing their concerns and invite them to a meeting of the Parish Council.

Letter received requesting grant towards elderly housebound residents Christmas.

The Council gave a grant of £200 for this project.

1390/18 MATTERS RAISED BY ISLE OF WIGHT COUNCILLOR AND PARISH COUNCILLORS.

There were no matters raised.

Signed

Date